



**SPONSORSHIP
PACKAGE**

ICE-BSD
TANGERANG, BANTEN
16-18 Nov, 2018

GOIFEX-SPONSORSHIP PACKAGE 2018

Exhibition space (sqm)

Media Promotion

- TV
- Radio
- Print Media
- Online Media
- Cinema XXI
- GOIFEX Social Media
- Website

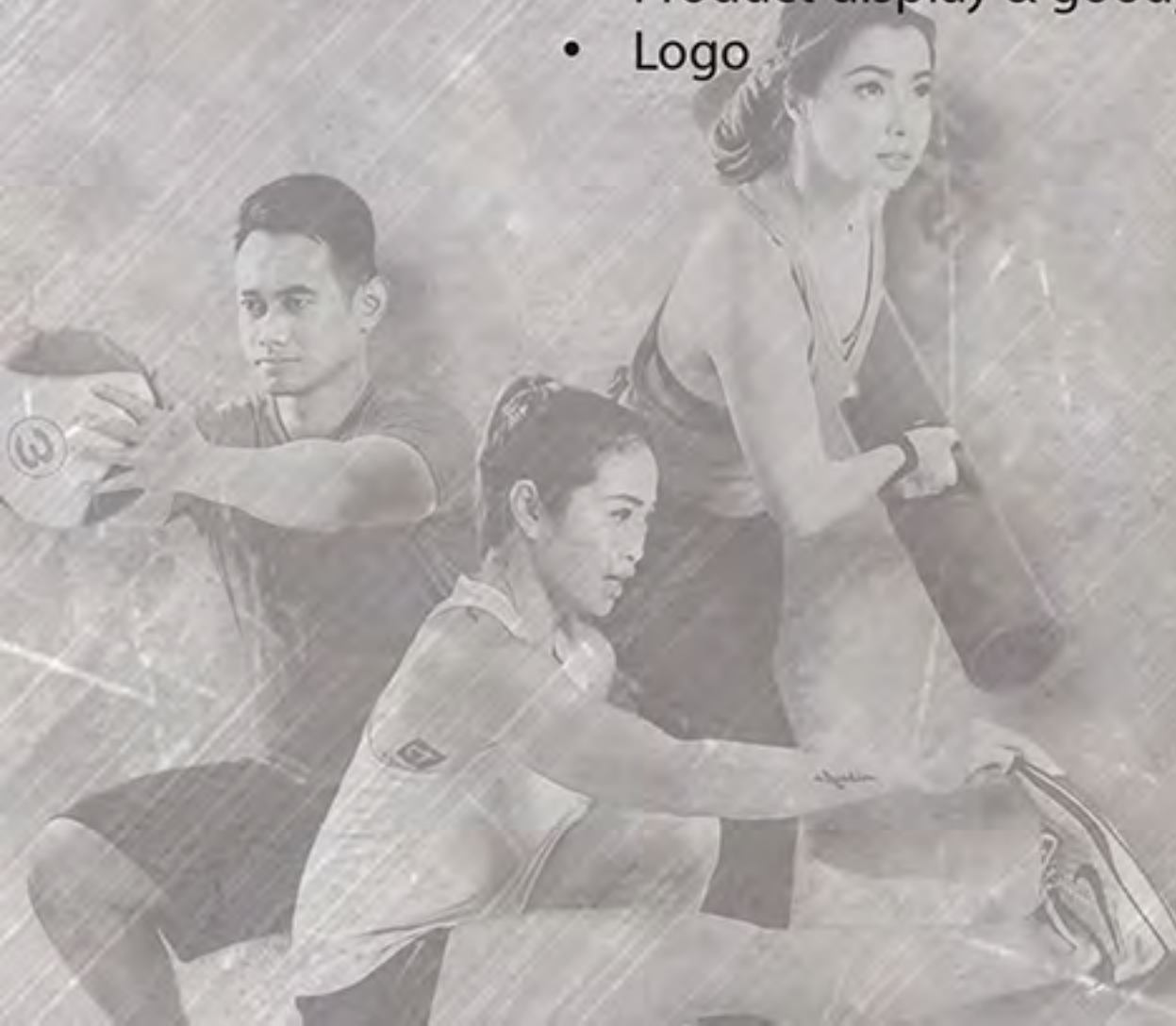
Brand Ambassador/ Sport Influencer

- Mention & stories

Press Conference

- Presentation
- Product display & goody bags
- Logo

	Title Sponsorship	PLATINUM IDR 1.500.000.000,-	GOLD IDR 750.000.000,-	SILVER IDR 500.000.000,-
Exhibition space (sqm)	150	90	72	54
Media Promotion	All	3	3	1
• TV	All	5	5	3
• Radio	All	6	4	2
• Print Media	All	5	5	2
• Online Media	All	3	3	1
• Cinema XXI	•	•	•	•
• GOIFEX Social Media	•	•	•	•
• Website				
Brand Ambassador/ Sport Influencer				
• Mention & stories	•	•	•	•
Press Conference				
• Presentation	15 minutes (plus Q&A)	5 minutes	X	X
• Product display & goody bags	•	•	•	•
• Logo	•	•	•	•



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PROMOTION

- Outdoor promotion (Billboard, JPO, Shuttle Service, Public Transport)
- Indoor promotion (Hanging Banner, Roll Up Banner, etc)
- Cross promotion in GOIFEX multi-unit partners (Gym/Fitness Center)

Continous Ad-libs promotion during events

Additional upon request

NOTE:

- Logo size and placement depends on type of sponsorship
- For sponsorship confirmed before June 2018, we can also arrange maximum promotion during our pre-event in Asian Games 2018 at JCC Senayan (T&C applied).

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•	•	•	•
•	•	•	•
•	•	•	•
•	•	•	•
•	X	X	X



COITLIVE*

THANK YOU